



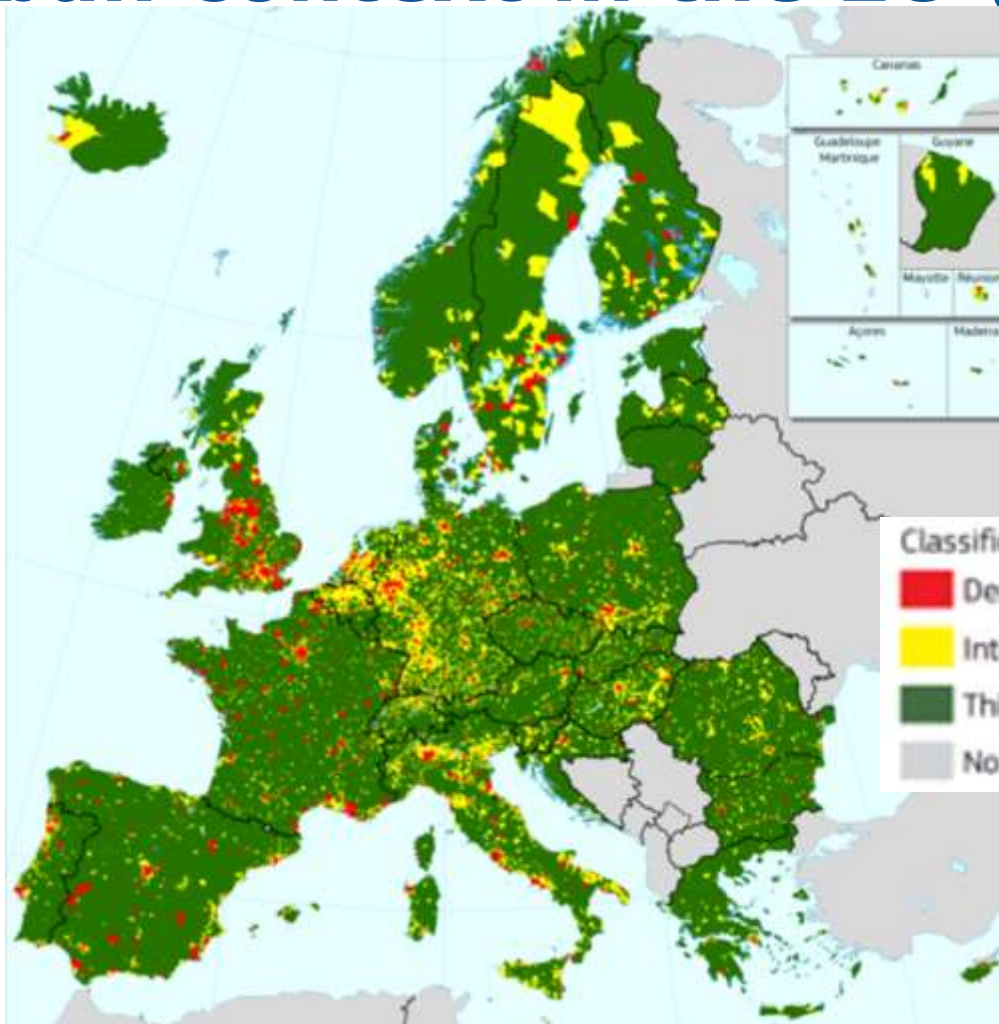
Urban development in the EU's Cohesion Policy 2014-2020

**Smart Urban Development Conference
Alba Iulia, 11-12 November 2015**

Overview presentation

- ❖ ***Urban context in the EU***
- ❖ ***Urban Dimension of Cohesion Policy 2014-2020***
- ❖ ***The EU's Urban Agenda***

Urban context in the EU (1)



*Degree of
urbanisation*

Urban context in the EU (2)

- 70% of the population live in cities, towns and suburbs
→ Over 300 million Europeans
- Urbanisation is continuing
→ expected that urban areas will be home of 80% by 2020
- 60% of public investments takes place at sub-national level
- Cities and town are crucial in achieving the EU's smart, sustainable and inclusive objectives
- Also small and medium-sized towns matter (66% of EU urban population lives in urban areas <500 000 inhabitants)

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Urban Development in the EU's Cohesion Policy

Historic overview

- *URBAN pilot projects* 1989-1990
- *URBAN I* 1994-1999
- *URBAN II* 2000-2006
- *EU wide mainstreaming* 2007-2013

- *URBACT I* 2000-2006
- *URBACT II* 2007-2013

Urban Dimension of Cohesion Policy 2014-2020

Aims of a strengthened urban dimension

- *To enhance the **integrated approach***
- *To strengthen the **role of cities***
- *To increase the level of **innovation** in urban policy*

Urban Dimension of Cohesion Policy 2014-2020

1) ERDF Article 7 on sustainable urban development

Strategic orientation, earmarked funding, delegation of responsibilities

2) Instruments for an integrated territorial approach

Integrated territorial investment (ITI)

Community-led local development (CLLD)

3) Urban innovative actions

promoting innovative solutions to urban challenges

4) Urban Development Network

share knowledge and experience

5) URBACT III programme

capacity building and networking on specific themes

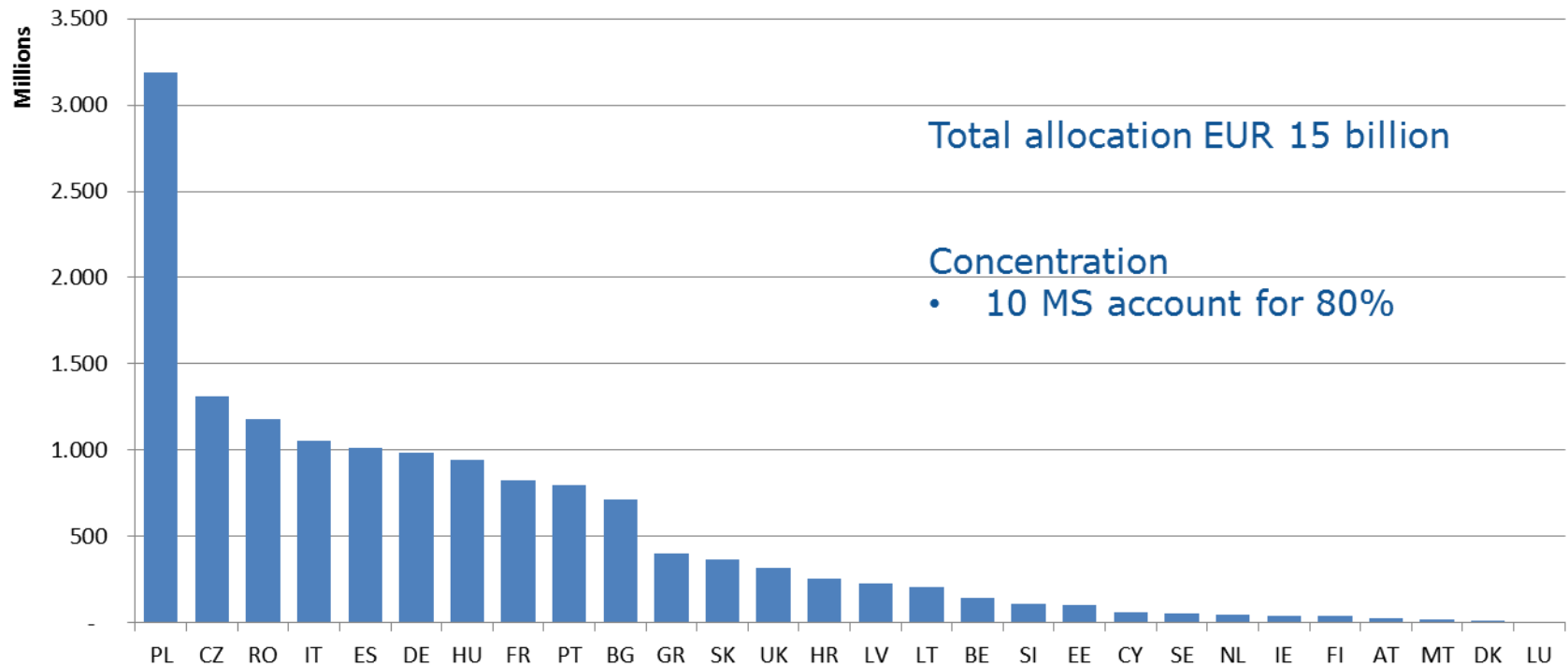
1) Sustainable urban development

ERDF Article 7

- a) Earmarked funding*
- b) Empowerment of cities/towns through delegation of responsibilities*
- c) Strategic orientation through integrated sustainable urban development strategies*

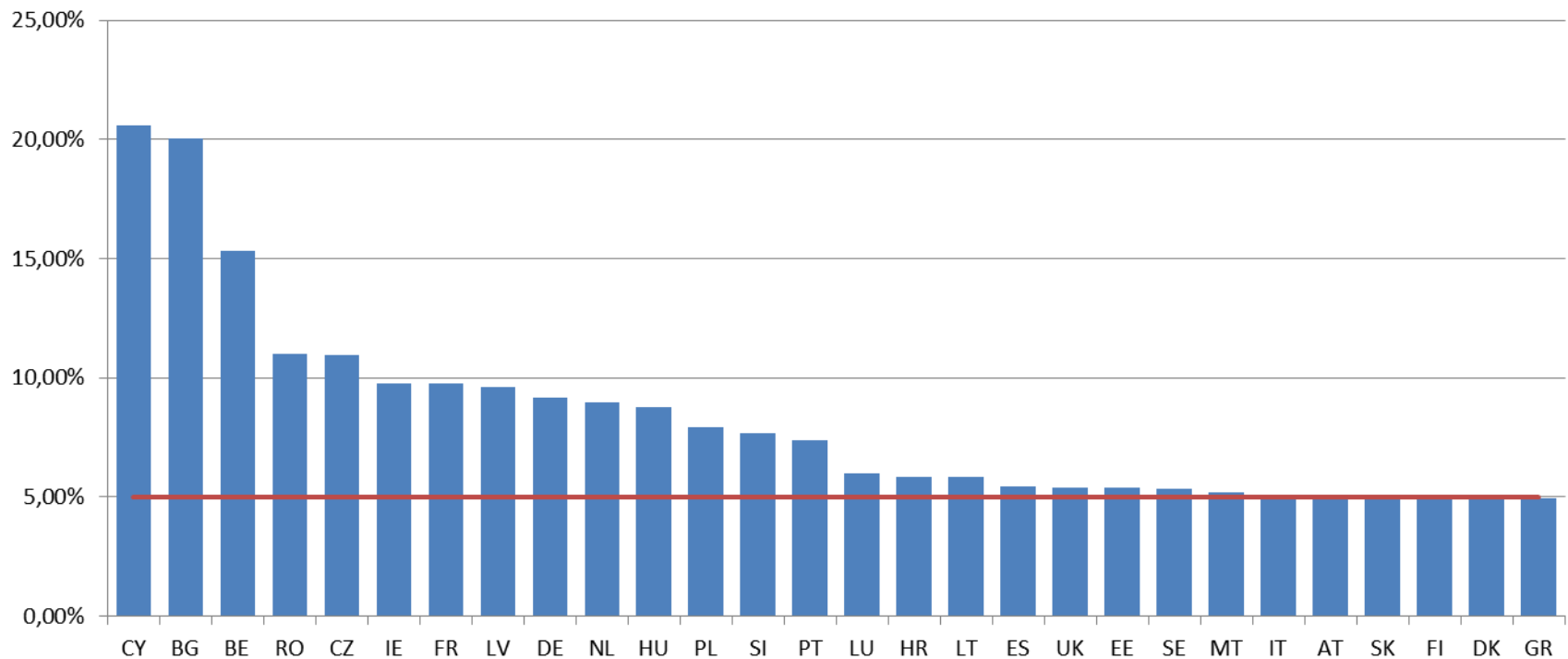
a) Earmarked funding

Amount allocated to ERDF Article 7



a) Earmarked funding

Share of ERDF allocated to Article 7



a) Earmarked funding Programming results Article 7 (1)

- ERDF allocation of approx. EUR 15 billion in 110 programmes
- **8%** of the total ERDF allocations.
- **Variation** on the share of ERDF allocated
 - 3 Member States: 15-21% of ERDF
 - 11 Member States: 7.5-11% of ERDF
 - 14 Member States: 5-6% of ERFD
- *Half via ITI; the other half via a priority axis and 4 urban programmes*
- *DG REGIO expects 500 to 800 cities to be involved.*

a) Earmarked funding Programming results Article 7 (2)

Thematic focus within sustainable urban development

- *50% on shift towards low carbon economy (incl. energy efficiency, renewable energies, sustainable urban mobility)*
- *20% environment (incl. brownfield regeneration, air pollution)*
- *20% on employment, poverty and social inclusion (incl. regeneration of deprived communities)*

b) Delegation of responsibilities

- *Urban authorities shall be designated as intermediate bodies*
- *At least responsible for selection of operations*
- *Written agreement and appropriate procedures to be in place*

c) Integrated sustainable urban development strategies

Building blocks

- *Relevant targeted area*
- *Partnership*
- *Local Development Strategy and Action Plan*
- *Financial resources – concentration*
- *Capacity Building & Networking*

c) Integrated sustainable urban development strategies

Principles (1)

- Comprehensive addressing social, *economic, environmental, climate and demographic challenges*
- Built on a robust territorial analysis
- Integrated – part of a wider strategy
- Mid-term or long-term vision

c) Integrated sustainable urban development strategies

Principles (2)

- Not only focusses on the use of ERDF and other EU financial resources
- Use ERDF and ESF in synergy
- Be realistic taking into account capacity to implement and resources available
- For the use of ESI Funds linked clearly to specific objectives of the programmes and priority axes

c) Integrated sustainable urban development strategies

Added value

- *Responding to local needs and priorities across sectors*
- *Spur local initiative, entrepreneurship and innovation*
- *Improve governance at local level*
- *Better impact and sustainable results through partnerships and ownership*

c) Integrated sustainable urban development strategies

Possible content – Guidance document

- *Urban context and identification of the main problems and policy challenges*
- *Setting of focus and objectives*
- *Actions / schedule*
- *Funding scheme*
- *Framework for delivery*
- *Risk analysis*

Urban Dimension of Cohesion Policy 2014-2020

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capacity building and networking on specific themes

Urban innovative actions

Objective: *to identify and test innovative solutions to key urban challenges*

- *Budget: EUR 370 million (2015-2020)*
- *Projects max. 3 years; ERDF grant max. EUR 5 million; Co-financing max 80%*
- *Topics linked to Urban Agenda – annually set by EC*
- *First call for proposals planned end 2015; one each year*
- *Proposals to be assessed based on: Innovative nature of idea, Scope of partnership, Measurability of results, Transferability of the solution, Quality of the proposal*



Objectives: *Capacity-building, networking and Exchange of experience at EU level*

- Support cities in the implementation of Article 7 and 8
- Develop and promote an integrated approach to urban development
- Create a platform of two-way knowledge exchange between cities, MA-MS and Commission
- Mainstream knowledge generated in URBACT networks

Tools: Workshops, Specific working groups, peer reviews, study visits, websites, studies and expert work

Upcoming events (in Brussels): **UDN Seminar** (24 Nov 2015)

URBACT III programme

4 main objectives

- To improve the capacity of cities to manage sustainable urban development in an integrated and participative way.
- **Policy Design**: To improve the design of sustainable urban policies and practices in cities.
- **Policy Implementation**: To improve the implementation of integrated sustainable urban strategies and actions in cities.
- **Building and Sharing Knowledge**: To ensure that practitioners and decision makers at all levels have access to knowledge and share know-how

URBACT III programme



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The EU's Urban Agenda

Urban portal

Sustainable mobility in cities

- The urban dimension of the EU transport policy
- ELTIS: the main European portal on Urban mobility
- CIVITAS

Environmentally-friendly cities

- The urban dimension of the EU environmental policy
- European Green Capital Award
- European Green Leaf
- Funding for sustainable cities in the next phase of LIFE

Cities targeting zero CO2 emissions

- Covenant of Mayors
- European Local Energy Assistance (ELENA)
- Intelligent mobility
- Research and innovation in the field of construction

Cities promoting integration

- European Agenda for Integration
- European Integration Forum
- European Web Site on Integration (EWSI)

http://ec.europa.eu/regional_policy/index.cfm/en/policy/themes/urban-development/portal/

The EU's Urban Agenda

Aims

- *involve cities/towns in the design of EU and national policies*
- *mobilise cities/towns in the implementation of EU and national policies*

The EU's Urban Agenda

Proposed priority themes (not decided yet)

- | | |
|---|---|
| <ul style="list-style-type: none">1. <i>Jobs and skills in the local economy</i>2. <i>Urban poverty</i>3. <i>Housing</i>4. <i>Inclusion of migrants and refugees</i>5. <i>Sustainable use of land and Nature-Based solutions</i>6. <i>Circular economy</i> | <ul style="list-style-type: none">7. <i>Climate adaptation</i>8. <i>Energy transition</i>9. <i>Urban mobility</i>10. <i>Air quality</i>11. <i>Digital transition</i>12. <i>Innovative and responsible public procurement</i> |
|---|---|

More information

- **InfoRegio:** ec.europa.eu/info regio
- **Urban Portal:**
http://ec.europa.eu/regional_policy/index.cfm/en/policy/themes/urban-development/portal/
- **Urbact:**
www.urbact.eu
<http://urbact.eu/new-action-planning-networks-more-information-available>

More information

➤ ***Guidance for Integrated Sustainable Urban Development***

http://ec.europa.eu/regional_policy/en/information/publications/guidelines/2015/guidance-for-member-states-on-integrated-sustainable-urban-development-article-7-erdf-regulation

➤ ***Urban Development Network meeting 24 Nov 2015***

<http://www.cvent.com/events/urban-development-network-3-seminar/event-summary-543c649ad3584ffaa86084bd7a1d32f4.aspx>